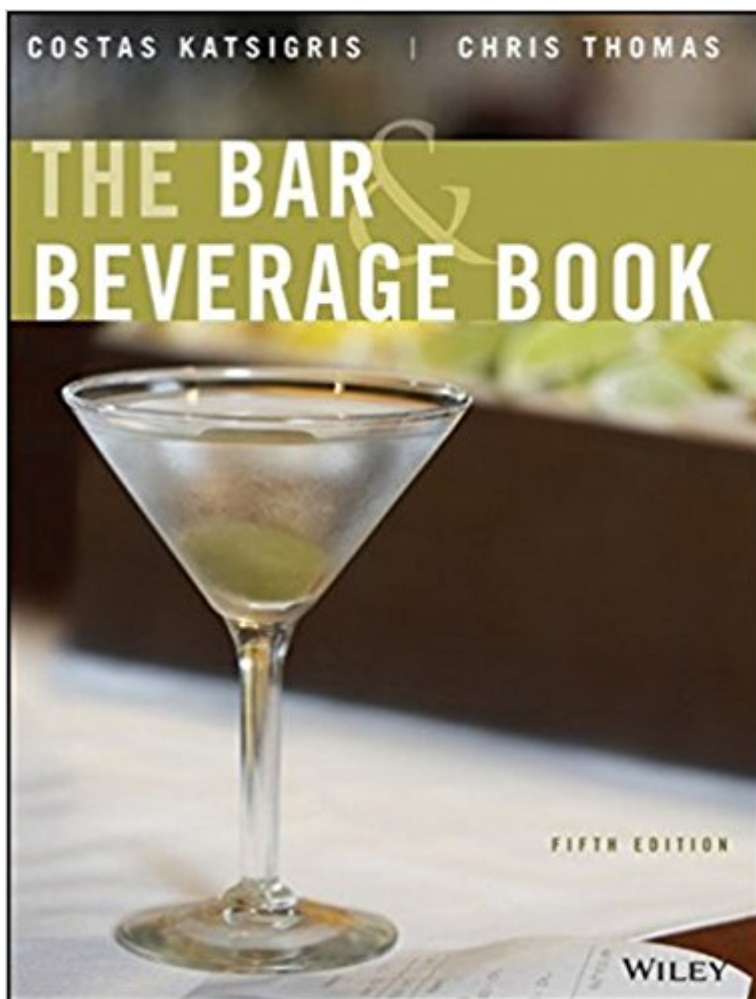




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The Bar And Beverage Book, 5th Edition



Synopsis

The Bar and Beverage Book explains how to manage the beverage option of a restaurant, bar, hotel, country club—any place that serves beverages to customers. It provides readers with the history of the beverage industry and appreciation of wine, beer, and spirits; information on equipping, staffing, managing, and marketing a bar; and the purchase and mixology of beverages. New topics in this edition include changes to regulations regarding the service of alcohol, updated sanitation guidelines, updates to labor laws and the employment of staff, and how to make your operation more profitable. New trends in spirits, wine, and beer are also covered.

Book Information

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Average Customer Review: 3.8 out of 5 stars 18 customer reviews

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Customer Reviews

Just what i needed for class.

Great book,thanks

Provides great information,

Great reference!

college textbook, useful read

Good explanation of all things bar related!

This is a textbook that my son needed for a college class, believe it or not. The information is really comprehensive and I find myself caught up and reading it as well. At times the information seems dated...the "points to ponder" questions which he frequently gets for homework are really difficult for an "under 21" reader to answer.

Great book, great buy, came on time, it's just what I wanted. This book came in good condition not a bunch of marked up pages

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